



# DisasterLAN

## BCG partners with PEASI to provide Alert Ready notifications through DLAN

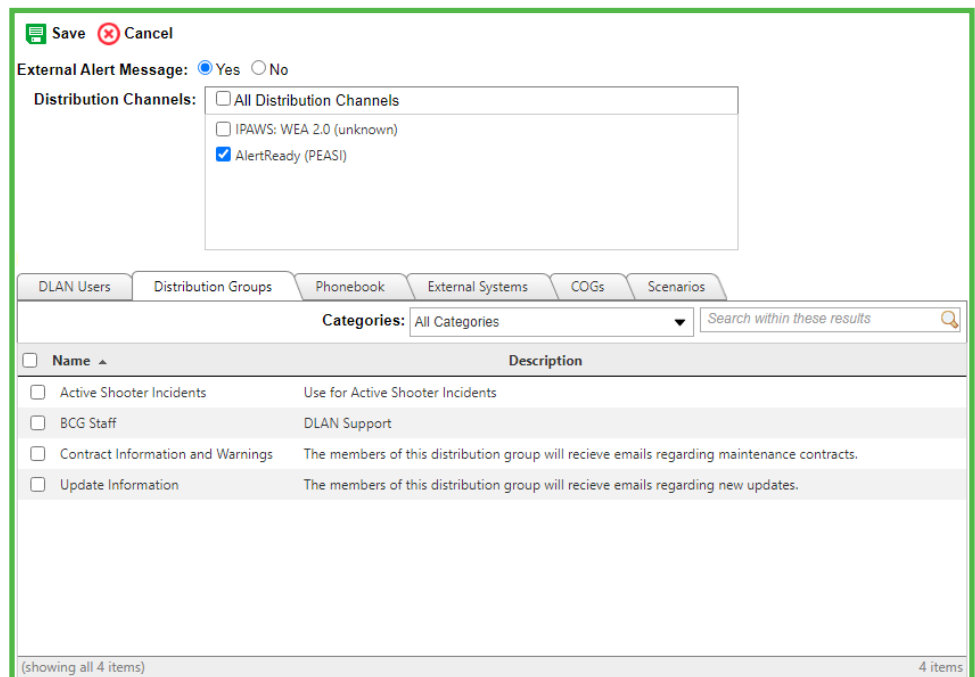
FOR IMMEDIATE RELEASE

**BUFFALO, NY** - October 27, 2020 - BCG is pleased to announce our partnership with Public Emergency Alerting Services Inc. (PEASI). This partnership will allow us to enhance our alerting capability throughout Canada.

PEASI's mass notification software, Alertable, is used by 1,000 localities in Canada to send emergency alerts and day-to-day community notices for facilities, roads, parks, schools, utilities, municipal services, pandemics, fires, floods, severe weather, natural disasters, and other hazards.

Alertable is the only commercial mass notification software on the market authorized to send emergency alerts through Alert Ready, Canada's national emergency alerting system. In addition to the alerting channels available through Alert Ready, such as alerting through television, radio and LTE-connected and compatible wireless devices, Alertable can send alerts through social media, phones (voice), SMS text, Email, home smart speakers, and their mobile app. Messages can go beyond Alert Ready's character limitations and can include maps, photos, videos, links, logos, and more.

BCG's Canadian partner, FutureShield, helped facilitate the partnership because they saw a clear advantage to using Alertable in conjunction with the Alert Ready system. "There was a clear gap filled by PEASI's Alertable for phones and networks not supported by Alert Ready. In addition, since Alertable can also serve day-to-day community notices it is a great value-add for our DLAN clients. PEASI has taken a leap head for municipal and agency alerting in Canada." - Cynthia Weeden, President FutureShield, Inc.





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Through Alertable's integration with Alert Ready, officials can save significant time and money by entering all information into one system and being able to send through multiple channels simultaneously. This means the public can be alerted quickly through as many methods as possible to ensure their safety in a crisis.

Through BCG's partnership with PEASI, we are able to combine our proven incident management software, DLAN, with their alerting capabilities to provide a unified, comprehensive system. Alerts can be sent directly from the DLAN platform, allowing users to log in to one system for all their emergency management needs. It also allows DLAN to hook in to Canada's Alert Ready system for enhanced alerting capabilities.

#### **About Public Emergency Alerting Services Inc. (PEASI)**

PEASI is a software company based in Calgary, Alberta, Canada specializing in mass notification software.

#### **About Buffalo Computer Graphics, Inc.**

BCG is a global provider of Incident Management Software, Mass Notification Systems, Maritime Training Solutions, and Custom Hardware & Software Engineering.

#### **About FutureShield**

FutureShield Inc. was founded in Toronto, Canada in 2005 on the premise that there is a strong need for domain expertise in integrating software solutions for security, emergency management, and critical infrastructure protection.

#### **Contact:**

Kristen Lovejoy  
Director of Marketing  
Buffalo Computer Graphics  
(716) 822-8668  
klovejoy@bcgeng.com  
www.disasterlan.com

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