



**FOR IMMEDIATE RELEASE**

**CAP INDEX ANNOUNCES NEW CANADIAN CRIME RISK DATABASE**

*Updated Statistics Provide Even More Accurate Picture of Risk*

EXTON, PA (September 16, 2010) – [CAP Index, Inc.](#), the world leader in crime vulnerability and loss prevention analytics, today introduced the latest Canadian version of its comprehensive CRIMECAST® database.

This announcement is especially welcome in Ontario, where the recent passage of Bill 168 has mandated employers to conduct risk assessments for workplace violence. CAP's updated Canadian database utilizes new geographies that were delineated as a result of boundary changes implemented within the most recent Census. These changes can impact how a location's overall risk is calculated.

“CRIMECAST data is frequently updated so that clients can confidently evaluate their safety and security requirements,” said Jon D. Groussman, President and Chief Operating Officer of CAP Index. “In addition to helping meet Bill 168's conditions, CAP data also helps organizations efficiently allocate budgets, accurately predict losses and implement strategies and policies that will reduce further crime incidents.”

New in the 2010 release of Canadian CRIMECAST data is the CAPpremium report, in addition to the original CAPbasic. The CAPpremium report not only provides two crime risk maps

(standard and expansive), but also includes a Proximity Analysis (which provides a summary of points of interest within a user-defined radius), new interactive mapping functions and the Uniform Crime Reporting Survey.

These new reports now serve as the core of CAP Index's growing portfolio of crime risk management and loss prevention analytics services for companies, organizations and government agencies throughout Canada.

"CAP Index is an important part of our risk modeling process. CRIMECAST data provides an element of objectivity to our site security risk assessment process and increases the credibility and legal defensibility of the resulting risk assessments," said Dave Devine, Global Investigations Manager at NCR Corporation.

CAP Index's CRIMECAST products are derived from an advanced evaluation system designed to accurately identify the risk of personal and property crimes at a specific location. The data assists clients in ranking and comparing multiple locations, site selection, security resource allocation, litigation and underwriting.

#### **About CAP Index, Inc.**

CAP Index, Inc. is the world leader in crime forecasting. For the past 20 years, the company has provided innovative solutions to Fortune 500 corporations and government agencies looking to minimize a broad range of losses, including shortage, general liability, fraud and crimes against persons and property. CAP Index provides crime forecasting models for 81 of the top U.S. Fortune 100 companies, as well as leading retailers, financial institutions, insurance companies and quick service restaurant (QSR) companies nationwide.

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