



HIGH SPEED INTELLIGENT NOTIFICATION FOR CAMPUS CRISIS MANAGEMENT, LOCKDOWNS AND FIRST RESPONDER COMMUNICATION

MIR3 in™CampusAlert™ Intelligent Notification™ (IN) is a secure, role-based notification platform that integrates into an existing communication infrastructure for sharing critical information. Universities and colleges can easily and cost-effectively communicate with thousands of students, administration and faculty – even with critical civil emergency services – anytime, anywhere.

### MIR3 INCAMPUSALERT – CONSOLIDATED COMMUNICATIONS FOR KEEPING EVERYONE INFORMED

With shrinking budgets and increased concern over security, it is more important than ever to find communication solutions that save money, reduce overhead and increase sharing of critical information between school administration, faculty and students.

MIR3's inCampusAlert provides an easy-to-use, effective and affordable way for colleges and universities to dramatically improve outreach and reduce costs associated with manual communication methods. A school can create and send personalized notifications to thousands of students and faculty as well as to critical civil emergency services when required. There's no hardware to purchase, software to install or formal training needed.

### THE SOLUTION OF CHOICE FOR CRITICAL AND ROUTINE COMMUNICATIONS

InCampusAlert is designed and optimized for managing all types of communications across main and satellite campuses, dispersed IT centers and external civil emergency networks, such as:

- Daily Campus Events – Providing routine notifications about class cancellations and changes to schedules or reminders about campus events
- Emergency Campus Events – Alerting students and staff of security-related incidents, including bomb threats, missing individuals and attempted abductions and providing advisories as events unfold
- Surveys – Conducting polls with response logging and reporting
- Information Technology – Providing maximum warning for service disruption and recovery
- First Responder Mobilization – Alerting campus security, police, fire and emergency services automatically

### BENEFITS AND VALUE TO THE GLOBAL ORGANIZATION

- Implementation time less than four hours at cost of less than \$1 per year per student
- Unlimited devices for each user
- Self-registration capability for students, staff and faculty
- 24/7 support center
- Global telephony infrastructure
- Real-time monitoring

PRODUCT HIGHLIGHTS

MIR3 Enterprise Access Control™, a true enterprise scalable, role-based access control system for security management

Two-way interaction for multiple devices and protocols

Recorded voice and text-to-speech (TTS) messaging

Ease of integration with enterprise applications, including personnel databases and custom corporate applications

Field-proven reliability, uptime and delivery performance

Available in installed and hosted versions

Detailed reporting and metrics

Secure environment with password protection and recipient PIN validation

inCampusAlert

